



ywca
SIOUX FALLS

YWCA 2010 Annual Report



about the Sioux Falls YWCA

Founded in 1922, the YWCA programming is mission driven. Its evolution is rich, and like the time span it has experienced, it is diverse. This place is full of life and activities in health and fitness, aquatics and water safety, youth recreation, licensed day care, and leadership development. Through these programs the YWCA draws together people who strive to create a place where women succeed, a place where youth thrive, where there is respect for diversity, and all to support a vibrant healthy community.

our mission

YWCA is dedicated to eliminating racism, empowering women and promoting peace, justice, freedom and dignity for all.

our vision

The YWCA Sioux Falls is growing as an active community partner and offering quality and affordable programs, services and opportunities as the recognized source for meeting the needs of women and their families.

Dear YWCA Friends,

As I reflect on the past year, I take pride in telling you that the YWCA Sioux Falls organization has remained focused on making our community a better place for women and for families.

Once again this year, the YWCA experienced growth – more girls participating in youth recreation opportunities, more children being cared for in our two childcare centers, more parents seeking a different learning experience for their preschool child via our KinderCollege program.

The opportunities for this organization continue to evolve and the Board of Directors continues to update strategies that allow us to respond to opportunities that are presented. In 2010, the board updated the three-year strategic plan for the organization, and was encouraged that much of the focus from the prior plan had been achieved. We are committed to being positioned to respond to the changing needs of women and their families, to partner with other organizations with similar values and vision to meet these needs, in order that the YWCA Sioux Falls remains the recognized resource in our community for women and families.

You'll find that the YWCA ended the year well and we have good fiscal accountability policies in place. We are thankful to all of our supporters throughout the year who embraced the mission to help us serve this community and make it a better place. The YWCA is able to serve all those who seek our services because of this outside community support.

In 2011 you'll be invited to help us celebrate 90 years in Sioux Falls! We look forward to celebrating the memories – but more so, our future with this great community!

On behalf of the YWCA Board of Directors, thank you.

Sherri Rotert
2010 Board President

2010 Revenues

Program Fees	\$3,091,983
Membership	\$83,256
United Way	\$365,505
Donations and Grants	\$221,362
Other	\$27,497

Total Revenue **\$3,789,603**

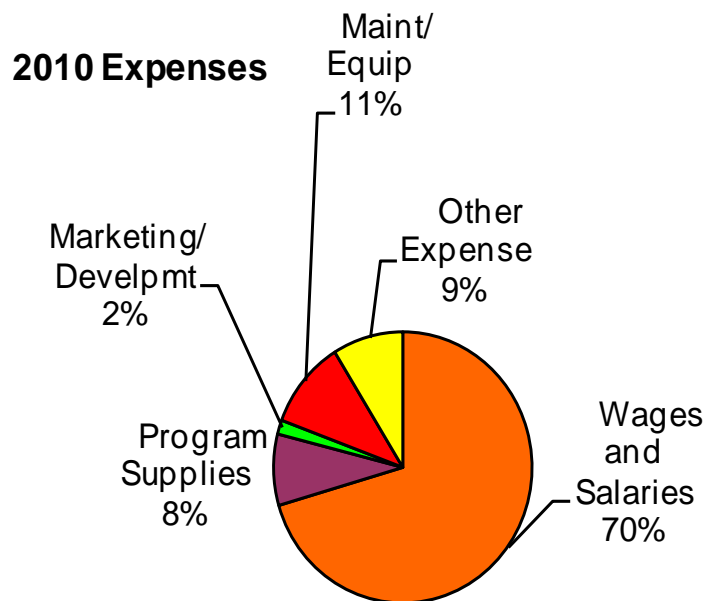
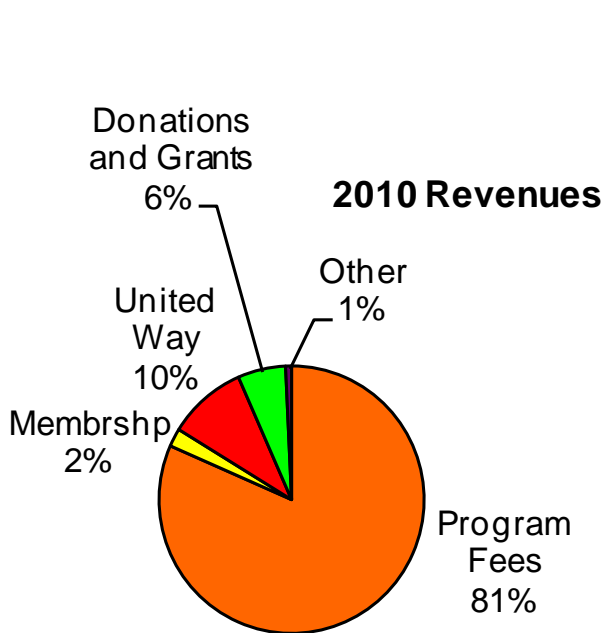
2010 Expenses

Wages and Salaries	\$2,523,241
Program Supplies	\$290,806
Marketing/Development	\$57,651
Maintenance/Equipment	\$167,656
Other	\$494,731

Total Expenses **\$3,534,086**

Net Income **\$255,518**

(before depreciation)



ywca supporters

key partners

The YWCA Sioux Falls vision encompasses collaboration and partnerships as a vehicle to enhance the programs and services our organization provides to the Sioux Falls community. As a supporter of YWCA programs and services, these relationships help to ensure:

- ◆ Women are able to choose a career outside the home because her children have safe, quality childcare in her absence
- ◆ Girls are taught leadership skills to carry with them into adulthood
- ◆ Learning and skill enhancing and fun programs are available to kids throughout the year (i.e. volleyball league, soccer league, summer camps, babysitting camps).
- ◆ Programs are offered on “no school” days allowing parents to maintain a full work day if desired
- ◆ Health and wellness services can be expanded to those that cannot afford the services and to entire families



In October, 2006, the YWCA partnered with Avera McKennan via a naming gift and became YWCA Avera. This partnership provides great

opportunity in program development and marketing strategy between the two organizations, so that both of our customers benefit.



In 2010, ten percent of the YWCA total budget came from United Way contributions. Below are YWCA programs that are partially funded by

United Way gifts:

- ◆ Adult Fitness: we offer an adult exercise program that is available for everyone
- ◆ Aquatics: we teach children and adults to swim and to learn important water safety procedures
- ◆ Childcare: we give families safe, affordable childcare services focused on child development
- ◆ Girls on the Run: we educate and prepare girls for a lifetime of self-respect and healthy living.
- ◆ Youth Recreation: we develop important mobility, flexibility and balance skills through recreational activities for all children.

We say thank you to those who help support the YWCA through their United Way gifts.



ywca
supporters

We are thankful for the generosity shown by the many individuals, business and organizations that have supported the good work of the YWCA Sioux Falls this past year. We list them here so others may celebrate them too.

Administrative

Avera McKennan
Graphically Speaking
Landscape Garden Centers
Raven Industries Inc
Social Security Administration

Annual Giving

Associated Consulting Engineering Inc
Kris Attema
Dorothy Bahnson
Lovey & Allen Bliss
Esther Bowden
Megan Brown
Mark & Julie Burggraff
Century Business Products
Natalie Damgaard
Clair & Lori Dangen
Don & Cara Lee Davis
Jessica Deneui
Rhonda Dinan
LaDawn & Dana Dykhous
Gloria J Evans
Family Dental Center
Sandy & Cy Farner
Sarah Flynn
Tim & Catherine Forsch

Freda B Lemke Fund of SFAC
Barbara Friess
Mary Galis-Osen
LaVonne & Kenneth Gaspar
Graphically Speaking Hansen Family Foundation
Linda Hartman
Helen Henkin
Bunny & Michael Howes
Cindy & Tom Hoy
Claudia Kapp
Dan & Arlene Kirby
Laurie & Todd Knutson
Dorothy Koepsell
Julie & Pat Kriech
Rosanne Krier
Judy Lampert
Janet Larsen
Carol & Herman Lerdal
Harlene Lewin
Mary Lloyd-Huber & Wayne Huber
Pamela Marburger
Mary Mastick
Kathleen McGreevy
Courtney Mendelson
Janet & Carl Naessig
Gayle & Angie Nelson
Kristine O'Connell
Barbara Ohme
Tammy & Rick Otten
Ruth & Rodney Parry
Martin & Iley Petereit
Patricia & Scott Peters
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Chuck & Cheryl Pool
Ann Randall
Judith Regan
Elizabeth Rezek

Richard W Westhoff Management Consulting
Sherri & Dan Rotert
Robert & Lori Santella
Arlette Scherschligt
Ann & Christopher Schiltz
Jessie Schmidt
Leann & Ronald Schwebach
Laura Sibson
Sandra Sieg
Sioux Falls Area Community Foundation
Tammi Soehl
Stacy Stahl
Fred & Mary Stahman Family Fund
Nancee & Tim Sturdevant
Sun Gold Trophies Inc.
Sport Shop
Cheryl Taylor
Sandra Thompson
David & Mary Tidwell
Kay Wagner
Jerry & Patricia Walton

Tammy & Jason Wierenga
Diane Wilson
Woods Fuller Shultz & Smith PC
Lynne & Thomas Zimmer

Bunco Bash

Alphagraphics
Susan Anacker
Anonymous
Jessica Atwood
Kristi Atwood
Mary Ballard
Barnes & Noble
Charlotte Beck
Cindy Beck
Joann Bennett
Julie Benz
Linda Blitsch-Noonan
Pamela Bolling
Boss' Pizza & Chicken Restaurants LLP
Dianne Bossman
Boston Pizza
Julie Bruce
Gloria Buck
Tricia Buehner
Buffaloberries

Barb Buse
Callaway's
Camille's Sidewalk Cafe
Catfish Bay Water Ski Park
Aimee Chase
Cherry Creek Grill & Bar
Chevy's Fresh Mex
Cici's Pizza
Lisa Claassen
Cliff Avenue Greenhouse & Garden Center Inc
Cold Stone Creamery
Cindy Cosand
Culver's
Donna Dahl
Dakota Beverage Company, Inc.
Carol Daly
Kathy Devine
Carrie Duncan
LaDawn & Dana Dykhous
Amanda & Shane Eden
Jeanita Erickson
Etch Hair Design & Day Spa
Ethan Allen
Famous Dave's



ywca supporters

Bunco Bash cont.

Kathy Fiegen
First Premier Bank
Kathy Fitz
Tim & Catherine
Forsch
Lori Frankman
Kathy & Ron Fujan
Gannett Foundation
LaVonne & Kenneth
Gaspar
Renett Geyer
Shawna Goldammer
Granite City Food &
Brewery
Graphically Speaking
Great Outdoor Store
Great Plains Zoo &
Delbridge Museum
Marilyn Green
LouAnn Gustafson
Mike & Lynne Hagen
Vicki & Thomas Hanf
Hannah's Hallmark
Shop
Mary Hanson
Linda Haskett
Dorris Heaston
Alison Heibult
Vicki & Glen Heibult
Cynthia Henley
Natalie & Terry
Hoffman
Cindy Holm
Mary Holmes
Susan Horner
Horner Orthodontics PC
Cindy & Tom Hoy
Carol Hudson
Karla Hybertson
IHOP Restaurant
Carmen Ingalls
Interior Design
Solutions
Interstate Office
Products
Kathy Janssen
Deb Jones
Joleta Jones
Mary Jones

Melissa Jungemann
K Restaurant
Julie Karpen
Charlotte Kaskie
Gail Klein
Sandy & Todd Kost
Sherena Kost
Julie & Pat Kriech
Mary Jo & Robert
Kuemper
Roxanne Lagerloff
Donna & Richard
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Wendy Lonning
Mary Mastick

Cindy Ortman
Pam Palmer
Kristi Paulsen
Diane Pecheny
Pickle Barrel
Jennifer Pierstorff
Melinda Popkes
Dana & Jerry Priebe
Missy & Dan Radigan
Red Lobster
Jaime Reiff
Diane Rerick
Michele Ridings
Jean & Scott Rogers
Ruby Tuesday Inc
Mary Sand

Margie & Thomas
Smotherman
Lynne Stokke
Nancee & Tim
Sturdevant
Nicki & Chad Swier
Syverson Tile & Stone
Diane Sztapka
Carolyn Thelen
Carrie Thompson
Robin Thompson
Krin Thorpe
Julia Tibbets
Timber Lodge Steak
House
Lisa & Gregory Uhlir
Ardys Varns

Childcare & Out of School Time

Glenda Adams
Keith & April
Allenstein
Ellen & Richard Boesel
Ryan & Tiffany Brink
Mark & Julie Burggraaf
Rhonda Dinan
Judy Drobeck
Pam Frank
First Children's Finance
John & Jennifer
Gintvainis
Graphically Speaking
Darmey & Tami Hage
Corey & Marcy
Halstenson
Derek & Dawn
Horner
Scott & Angela
Johnson
Bill & Stacey Lenker
Kristen Loehrer
Jeffrey & Debra Luther
NuStar Foundation
Tory & Jackie Payne
Damon & Jennifer Rusk
Lois & Richard Sayre
Dale & Kerstin
Schempp
Tim & Jennifer Schut
Vance & Sara Siemona
John & Gail Sievert
Fred & Mary Stahman
Family Fund
Jessica & Eric Trygstad



Kristan McCann
Carol McGinnis
Christine McGrann
Jeanne Mehlhaf
Peggy Miller
Renee Miller
Sheila Miller
Michelle & Chad Moller
Susie Nedved
Mary Nelson
Carol & Al Nickles
Old Chicago
Marilyn & Gary
Olhausen
Kris Olson

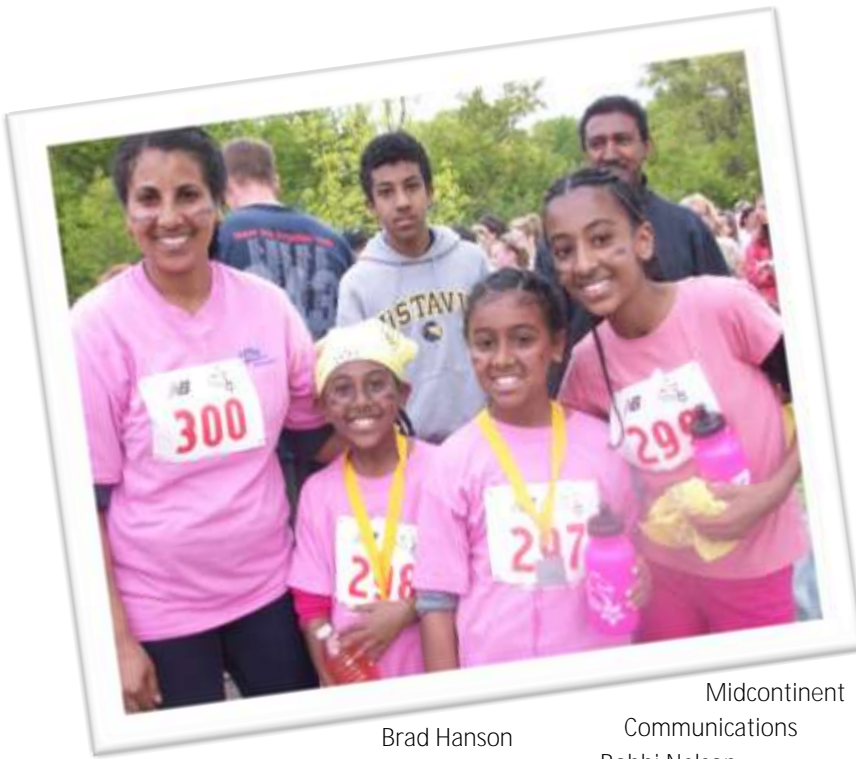
Lois & Richard
Sayre
Nancy Schoen
Jennifer Schulte
Elsie Schultheif
Leann & Ronald
Schwebach
Karen Severtson
Showplace Wood
Products
Sioux Falls Fighting
Pheasants
Sharon & James Slater

Patty &
Brian Vognild
Tate Walker
Jerry & Pat Walton
Julie Ward
Brenda & Steve
Washenberger
Washington Pavilion
of Arts & Science
Sheena Watkins
Mary Wilson
Irene Wolf
Young & Richards Floral

Chip in for Children

Alphagraphics
Automatic Security
Company Inc
Avera Health Plans
C N A Surety
Jeff & Terri Carlson
Brenda Clow
Connie Donohue

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Chip in for Children cont.

Dunham Residential Real Estate
Steve Egger
First Bank & Trust
First Premier Bank
Tim & Catherine Forsch
Graphically Speaking
Great Western Bank

Brad Hanson
Home Federal Bank
Howalt-McDowell Insurance, Inc.
Jay Egge Automatic Service
Laurie & Todd Knutson
Kost Insurance Training
Julie & Pat Kriech
Mary Lloyd-Huber
Debra Metzger
Kent & Jami Metzger

Midcontinent Communications
Bobbi Nelson
Qualified Presort Service LLC
RAS Companies
Raven Industries Inc
Jeffrey & Carol Rockwell
Sanford School of Medicine
Al Schoeneman
Sioux Falls Ford Lincoln Mercury

Wellmark Blue Cross
Blue Shield
Williams Insurance Agency, Inc.
Tom Zimmer

Fitness

Country Inn & Suites
Earthgrains Baking Company Inc
Graphically Speaking
Hair Force
Midcontinent
Northern Plains Fitness
Runner's Block

Girls on the Run Program

American Bank & Trust
Avera McKennan
Jean & Paul Colon
Dakota Provision
Sharon Doolittle
Carolyn Downs
Patty Elkjer
First Bank & Trust
First National Bank in Sioux Falls

Graphically Speaking
Vicki & Glen Heibult
Linda & Jay Kelly
Kiwanis Club of Sioux Falls
Douglas & Rhonda Kludt
Legends for Kids
Bob & Kathy Leech
Gayle & Angie Nelson
NorthWestern Energy
Ruth & Rodney Parry
Jane Sahly
Sanford Health
Katherine Schnabel
Sioux Falls Area Community Foundation
Youth Advisory Council
SLK Training & Consulting LLC
Mary & David Tidwell
Sue & Robert Tower
Ann Weflen
Woman's Alliance Fund of the Sioux Falls Area Community Foundation
YWCA Family Violence Program Huron



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Girls on the Run 5k

Avera McKennan
Culligan
Graphically Speaking
Hy-Vee
Sanford Health
Scheels

Leaders Endowment

Paula Brown
Tim & Catherine Forsch
Graphically Speaking
Ann & Joe Henkin
Bunny & Michael Howes
Laurie & Todd Knutson
Carol & Herman Lerdal
Amy & Brad Olson
Ruth & Rodney Parry
Kelli & Eric Rolfsmeyer

Memorials

In Memory of
Doris Engel - Joe & Leann Schwebach

In Memory of Les Scherschligt - Esther Bowden, Peggy Kirby
In Memory of Kathy Thompson - Connie & Paul Abrahamson

Refugee & Immigrant Women's Association

CitiBank South Dakota
Ann King

Spinster Program

Auto Body Specialties, Inc.
Billion Automotive
Coca Cola Bottling Company of Sioux Falls
Dakota King
DJ Jer Music
First Premier Bank
Graphically Speaking
Matthew & Peggy Griffin
Hobby Lobby
Intergenerational Living & Healthcare, Inc.

Janklow Law Firm
Karla Johnson
Kumon Learning Center
Lewis Drug
Little Caesars Pizza
Lynn, Jackson, Schultz,

Siegel, Barnett & Schutz, L.L.P.
Signature Salon LTD
Sioux Falls Family Vision

Sisson Printing
Studio Blu Photography
Volin's Raquet & Soccer
Heather Walker
Year Round Brown
Tanning Salons
Young & Richards
Flowers & Gifts

Tribute to Women

A Sweep & A Smile
Absolute Handyman Services
Active Spine & Rehab
DeLon Alexander

Alphagraphics
Applebees
Aquarius Beads
Architecture Incorporated
Argus Leader
Kris Attema
Augustana College
Augustana College Dept of Nursing
Availability Employment Services
Avera Heart Hospital of South Dakota
Avera McKennan
Avera Research Institute
Banbury Cross Production
The Bead Company
Bechtold Jewelry

Bella Boutique
Joann Benett
Joyce Bertness
Connie Billion
Nona Bixler
Black Hills Beauty College
Melanie Bliss
Jessie Brower
Marian Burling
BuyLocalMidwest.com
C N A Surety
Cabot Creamery Cooperative
Candace Ann Photography
Candy & Canvas
Carmike Cinemas
Adela Casas-Melley
Catholic Foundation of Eastern South Dakota
Children's Care Hospital & School
Children's Home Society of South Dakota
Century Theatres
CitiBank South Dakota
Susan Clift
Brenda Clow
Community Services for the Deaf
Complete Nutrition
Comprehensive Breast Care
Connecting Point
Computer Center



Tribute to Women
cont.

Leslie Cooper
CorTrust Bank NA
Anelis Coscioni
Kathy Coulter
Country Inn & Suites
Dakota Dry Cleaners
Dance Gallery
Davenport, Evans,
Hurwitz & Smith LLP
Kerri DeGraff
Jessica Deneui
Dharma Room
Diamond Room
Dominoe's Pizza
Dunham Residential Real
Estate
Envive
Family Institute of the
Midwest
First Bank & Trust
First Dakota National
Bank
First National Bank in
Sioux Falls
First Premier Bank
Floral Two & Coffee Shop
Tim & Catherine Forsch

Mary Galis-Osen
Gary's Gun Shop
LaVonne & Kenneth Gaspar
Get 'N Go
Getty Abstract & Title
Company
Mary Ann Giebink
Go Casual!
Great Plains Zoo &
Delbridge Museum
Great Western Bank
Jolene Groen
Charlotte Gross
Norma Haan
Harold's Photo Centers
Clara Hart
Mrs. Robert Healy
Les & Cherie Heddleston
HELP!Line Center, Inc
Helen Henkin
Sylvia Henkin
Susan Hofer
Holiday Inn City Centre
Holmes Murphy
Holsen Hus
Home Federal Bank
Honey Baked Ham
Cindy & Tom Hoy
i Capelli Salon

Sherri Ideker
J & L Harley Davidson
of Sioux Falls
JBremer Photography
John Morrell & Co
John's Shoe Repair
Judith Johnson
Josephine's Floral
Melissa Jungemann
Kitchen Store
on 10th
Gail Klein
Brandi Kowalczyk
Julie & Pat Kriech
Dawn Krikke
KSFY Television
L A Weight Loss
Beth Lapka
Laron's II Power
Equipment
Company
Mary Leedom
Mary Lloyd-Huber
Vicki Loomer-Gill
Mac Pros
Mary Mastick
McGladrey & Pullen LLP
Kathleen McGreevy
Bonnie Mehlbrech



Jeanne
Mehlhaf
Courtney Mendelson
MetaBank
Debra Metzger
Marilyn Metzger
Mary & Gary Michaels
MidContinent
Minerva's

Minglewood Studios
Pam Moser
Mrs Murphy's Irish
Gifts
Debra Muller
Katie Mullin
Joyce Nelson
Nicole Nelson
Janice Nicolay
Sonja Niles
Nyberg's Ace
Janice O'Connor
Oh My Cupcakes!
Suzanne Olsen
Amy & Brad Olson
Suzie O'Meara Hernes
Parker's Bistro
Ruth & Rodney Parry
Patina
Perkins Restaurant
Lisa & Steve Peterson
Catherine Piersol
Pillar Dental
Pizza Ranch
Precious Pets
Grooming Salon,
Daycare & Resort,
Purses Galore



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Tribute to Women cont.

Queen City Concierge R & P Group
 Ramkota Companies Inc
 Nicole Ratzlaff
 Raven Industries, Inc.
 Raymond's Jewellers
 Rebekah Scott Designs
 Riddle's Jewelry
 Sandy Rockafellow
 Chrystal Rothenburger
 Rug & Relic
 Sanaa's
 Sanford Health
 SDN Communications
 Serendipity Hair Salon
 Showplace Wood Products
 Marcia Siemonsma
 Simply Perfect
 Sinful Things
 Sioux Empire United Way
 Sioux Falls Area Community Foundation
 Sioux Falls Jazz & Blues Society
 Sioux Falls Sky Force

Tammi Soehl	Tires, Tires, Tires
Deb Sohlt	Lori Tripp
South Dakota Symphony Orchestra	TLC Trans Living Corp
Southeastern Behavioral Health Care	Lisa VandeVoort
Nancee & Tim Sturdevant	Vanessen's Hair Design
Taste of the Big Apple	Visions Eye Care Therapy Center
	Vivaz Medical Spa

Kay Wagner
 Jonnie Walker
 Walmart East
 Walmart West
 Haviland Waltraud
 Washington Pavilion of Arts & Science
 Amy Weber
 Wellmark Blue Cross Blue Shield Sioux Falls
 Wells Fargo Bank
 Wellspring Therapy Center
 Westward Ho Country Club
 Elizabeth Whealy
 Williams Insurance Agency, Inc.
 Woods Fuller Shultz & Smith PC
 Year Round Brown
 Young & Richards Floral
 Zandbroz Variety
 Lynette Zimmer

Women's Leadership

Graphically Speaking
 Clara Hart
 Bob & Kathy Leech
 Fred & Mary Stahmann
 Family Fund

Every effort has been made to compile this information completely and accurately.

If you find an error, we would ask that you share it with us so we may adjust our records accordingly. Call Mary at (605) 336-3660.

THANK YOU!



ywca supporters

ywca members

Our members are the governing body of the association, as well as a primary source for ideas and support. The following people have been paying members of the YWCA for 20 years or more through December 2010.

ywca members	years	ywca members	years
Dorothy Bahnson	49	Karen Koob	21
Jody Byre	26	Dorothy Kruse	37
Cheryl Cooper	26	Dawn Kuper	25
Norma Degroot	52	Donna Luke	35
Muriel Ekeland	21	Ann McClenahan	22
Eloise Elmen	39	Elaine Moore	39
Kathy Erickson	21	Janet Naessig	43
Gloria Jay Evans	35	Angie Nelson	34
Marty Fraser	21	Dolores Norberg	24
Donna Hawks	59	Bonnie Oberle	23
Diane Helin	32	Iley Petereit	44
Nancy Herrick	38	Ann Platt	49
Bunny Howes	21	Susan Prendergast	30
Kristi Irvin	21	Joan Rasmusson	26
Jerry Johnson	21	Charline Smith	56
Diane Josephson	21	Katherine Sorenson	29
Harriet Kelley	24	Betty Twedt	26
Suzanne Knudson	21	Thelma Underberg	23
Jean Knutson	21		



honorary lifetime members of the ywca

- Cheryl Bullinger
- Tami Haug-Davis
- Karen Noonan
- Suzanne Olsen
- Lois Sayre
- Christi Winter

2010 ywca board of directors

- Sherri Rotert, President
- LaVonne Gaspar, President-Elect
- Cindy Hoy, Secretary
- Julie Kriech, Treasurer
- Kris Attema
- Julie Benz
- Jessica Deneui
- Helen Henkin
- Mary Lloyd-Huber
- Courtney Mendelson
- Katie Mullen
- Barbara Ohme
- Jessie Schmidt
- Laura Sibson
- Sandra Sieg
- Tammi Soehl
- Nancee Sturdevant
- Kay Wagner





**eliminating racism
empowering women**

ywca
SIOUX FALLS

YWCA Avera Downtown
300 W. 11th Street
Sioux Falls, SD 57104
605-336-3660

YWCA Avera South
3510 W. Ralph Rogers Road
Sioux Falls, SD 57105
605-362-9438